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FOR IMMEDIATE RELEASE

**Announcing ‘Brainstorm 2020: A Vision for Software Security’ at
Black Hat USA 2010**

*SAFECode Hosting Community Brainstorm to Gather Forward-Thinking Ideas
on How to Improve Software Security*

Arlington, Va. – July 8, 2010 – The Software Assurance Forum for Excellence in Code (SAFECode), a non-profit organization exclusively dedicated to increasing trust in information and communications technology products and services through the advancement of effective software assurance methods, will be hosting ‘Brainstorm 2020: A Vision for Software Security’ on Tuesday, July 27, 2010 from 5:00 p.m. to 6:30 p.m. at the Black Hat USA 2010 conference, Caesars Palace, Las Vegas. This open mic, community-style brainstorm is designed to cultivate a dialogue that will help define a shared vision for software security and identify new, forward-looking approaches to achieving that vision.

SAFECode invites those interested in advancing software security to come to the event and share your thoughts on two key questions:

- What should our vision be for software security in 2020?
- What are your ideas for leap-ahead approaches to advance software security over the next ten years?

Members of SAFECode, who represent the leadership of product security initiatives in some of the world’s largest IT companies, will be on hand to join in the brainstorm and to gather new ideas for future work. Participating SAFECode members include:

- Steve Lipner, Senior Director of Security Engineering Strategy, Microsoft Corporation
- Brad Arkin, Director of Product Security and Privacy, Adobe Systems Incorporated
- Gary Phillips, Senior Director, Standard Tools and Technologies, Symantec Corporation
- Janne Uusilehto, Head of Product Security, Nokia

For more information on the event, please visit <http://www.safecode.org/register.php>. There is no charge to attend, but registration is required and space is limited, so please [register](#) today. If you are unable to attend the event, but would like to share an idea, you may submit your idea online at <http://www.safecode.org/register.php>.

About SAFECode

The Software Assurance Forum for Excellence in Code (SAFECode) is a non-profit organization exclusively dedicated to increasing trust in information and communications technology products and services through the advancement of effective software assurance methods. SAFECode is a global, industry-led effort to identify and promote best practices for developing and delivering more secure and reliable software, hardware and services. Its members include Adobe Systems Incorporated, EMC Corporation, Juniper Networks, Inc., Microsoft Corp., Nokia, SAP AG and Symantec Corp. For more information, please visit www.safecode.org.

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